

347.903.4077 himself@stevecup.com https://stevecupcreative.com https://linkedin.com/in/stevecup

SUMMARY

Skilled Graphic Designer with 8+ years of experience in licensed merchandise and apparel for some of the biggest names in sports and entertainment. Adept at producing high-end visuals for design, motion and illustration projects.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER Various

- Licensed merchandise designer, illustrator and motion graphics creator for **Culture Fly** and **Quidd**.
- Branded apparel, merchandise, and social media designer for **Membership Zen**.
- 3D Printing & Design Instructor with **Concorde Education**.

ASSOCIATE ART DIRECTOR RECUR Forever Inc.

- Created concept art and design pitch decks for future and prospective online branded experiences.
- Ensured all design work adhered to brand guidelines and standards across multiple IPs.
- Manage team of up to 8 designers, illustrators and animators. Run daily stand-ups, report progress with project managers and key stakeholders and provide individual 1-on-1 meetings with direct reports.

SENIOR DIGITAL ILLUSTRATOR RECUR Forever Inc.

SOFTWARE

- Design and develop products that meet customer needs, while adhering to licensing guidelines.
- Creating high-quality illustrations and graphics for product design.
- Animated short-form video content for web experience and social media.

GRAPHIC DESIGNER The Topps Company

- Trading card designer for Marvel, Disney, MLB, and UEFA digital product lines.
- Export card designs, motion graphics and 3d objects for import into Unity.
- Collaborated with marketing teams to develop high-impact visuals that increased customer engagement.

EDUCATION

GRAPHIC DESIGN The Art Institute of Pittsburgh, BS	2009
ILLUSTRATION School of Visual Arts, MFA	2015

Photoshop Illustrator After Effects InDesign Blender Cinema4D Canva

Feb. 2023-Present

Oct. 2021-Oct. 2022

Oct. 2022-Jan. 2023

Oct. 2015-Oct. 2021